

[] STARTCup

Piemonte Valle d'Aosta

XXI EDIZIONE - ANNO 2025

Turin, July 21, 2025

START CUP PIEMONTE VALLE D'AOSTA XXI EDITION – YEAR 2025

Article 1 – Definition

Start Cup Piemonte Valle d'Aosta is a Business Plan competition aimed at fostering the creation of innovative start-ups at the Incubators of the Promoting Institutions coordinating the organization of the competition: I3P, the Innovative Companies Incubator of Politecnico di Torino, and 2i3T, the Business Incubator of the University of Turin.

The competition is held annually and involves two intermediate stages (Stage I and Stage II). The participants can take part, for free, in one or both stages by submitting a business idea or an entrepreneurial project (Business Plan). The competition aims either at individuals - single proponents or groups (teams) - or companies as defined by this Regulation interested in developing innovative business ideas and projects by rewarding them with cash prizes, training, and assistance in accordance with the provisions of this Regulation.

The competition is organized as part of the Italian National Award for Innovation (PNI), thus the best six projects of the regional competition Start Cup Piemonte Valle d'Aosta are entitled to participate in the prestigious national competition.

Start Cup Piemonte Valle d'Aosta XXI Edition - Year 2025 is held in collaboration with the following Partners:

PROMOTED BY:



ORGANIZED BY:



AS PART OF:



SUPPORTED BY:



UNDER THE PATRONAGE OF:



Article 2 - Objectives and guiding principles

The competition aims at spreading the culture of innovation and local development, encouraging and supporting the creation of innovative start-ups with a high degree of knowledge content, and promoting economic development in the Italian regions of Piedmont and Valle d'Aosta.

The initiative is inspired by the principle of equal opportunities to ensure that participation is not prejudiced for any individual due to gender, religion, personal beliefs, race, ethnic origin, disability, age, sexual orientation, or political affiliation.

Article 3 – Prizes

Start Cup Piemonte Valle d'Aosta provides cash prizes and service prizes divided according to the stages of the competition.

PRIZES: Stage I - BUSINESS IDEAS COMPETITION

The best business Ideas will receive **prizes in services**:

free-of-charge support and consulting activities aimed at the Business Plan's development and / or competition, provided by the Organizing **Incubators** through experts.

By selecting the corresponding preference during the Business Idea registration (Stage I), the entrepreneurial team will have the possibility to make use of the following free-of-charge services:

- a) guidance and advisory services on Smart Mobility topics in Turin, aimed at illustrating relevant policies, technological infrastructure for smart roads, applicable regulations, available research infrastructures in the territory, and open and proprietary data accessible within Turin's ecosystem. The "Smart Mobility Induction" services are provided within the framework of the City of Turin's ToMove project;
- b) guidance and support services provided by Invitalia experts, Official Partner of the National Innovation Award ("Premio Nazionale dell'Innovazione"), aimed at assisting applicants in submitting applications for business creation incentives.

PRIZES: Stage II - BUSINESS PLAN COMPETITION

The best entrepreneurial Projects will receive **cash prizes**, as specified in Article 11 of this Regulation.

Thanks to the resources provided by the Promoting Institutions and the Supporters of the 2025 edition, **the total prize pool of over €75,000** is awarded in cash and services:

- **ABSOLUTE PRIZES:**

€7,500 for the 1st place

€5,000 for the 2nd place

€2,500 for the 3rd place

- **SPECIAL PRIZES:**

- **FONDAZIONE CRC PRIZE worth €10,000** for the best entrepreneurial project establishing the company in the Province of Cuneo, sponsored by Fondazione Cassa di Risparmio di Cuneo, and awarded as outlined in the Article 11.2 of this Regulation.
- **VALLE D'AOSTA PRIZE worth €7,500** for the best entrepreneurial project establishing the company in the Pépinière d'Entreprises of Aosta or Pont-Saint-Martin sponsored by the Autonomous Region of Valle d'Aosta, and awarded as outlined in the Article 11.3 of this Regulation.
- **SUSTAINABILITY IN AEROSPACE PRIZE worth €7,500** for the best entrepreneurial project considering the theme of sustainability in aerospace and aeronautics sponsored by the Piedmont Aerospace Cluster, awarded as outlined in the Article 11.4 of this Regulation.
- **SOCIAL INNOVATION PRIZES worth €7,500 aggregate** for the best two innovative entrepreneurial projects in the fields of scientific research, medical and pharmaceutical technological innovation, biotechnology, agriculture, and food needs that foster social progress and better living conditions - **Social Innovation Gold Prize of €5,000** and **Social Innovation Silver Prize of €2,500** - sponsored by Fondazione Laura & Franco Beltramo ETS, awarded as outlined in the Article 11.5 of this Regulation.

- **CITY OF THE FUTURE AND SUSTAINABILITY PRIZE worth €7,500 aggregate** for the best entrepreneurial projects, chosen according to merit-based principles (up to 2 winning teams) proposing innovative products or services based on sustainability technologies sponsored by LINKS Foundation, awarded as redeemable credit for technical services delivered by LINKS personnel, as outlined in the Article 11.6 of this Regulation.
- **JACOBACCI & PARTNERS PRIZES worth €7,000 aggregate** for two best entrepreneurial projects with intellectual property characteristics based on merit - **Jacobacci Gold Prize worth €5,000** and **Jacobacci Silver Prize worth €2,000** - sponsored by Jacobacci & Partners, awarded as redeemable credit for consulting services on trademarks, models, and patents, including activities such as filing or registration, continuation, research, and/or consulting in the form of in-person or remote meetings, as outlined in the Article 11.7 of this Regulation.
- **UNICREDIT START LAB PRIZE** for the best entrepreneurial project based on the maturity of the entrepreneurial project, its market potential, the team's skills, and the innovative characteristics of the finalist start-ups, consisting of a mentorship session to assess the suitability of the project to be admitted into targeted content of the Start Lab program, sponsored by Unicredit SpA, awarded as outlined in the Article 11.8 of this Regulation.
- **THREE "FUTURE MOBILITY" PRIZES in services** awarded to the three best entrepreneurial Projects on smart and sustainable urban mobility, provided within the framework of the City of Turin's ToMove project, awarded as outlined in the Article 11.9 of this Regulation.
- **DOMENICO APPENDINO PRIZES worth €10,000 aggregate** for the best two innovative entrepreneurial projects considering the theme of cleantech and energy that propose innovative products or services aimed at reducing environmental impact, improving energy efficiency, and promoting the sustainable use of natural resources - **Domenico Appendino Gold Prize worth €7,000** and **Domenico Appendino Silver Prize worth €3,000** - sponsored by Ame Ventures Srl of Milan. Furthermore, the winner will have the opportunity to receive dedicated support to address the next stages of fundraising and may be evaluated by Ame Ventures for possible investment. The prizes will be awarded as described in Article 11.10 of these Regulations.

Note: Cash prizes are not cumulative and are intended before taxes and contributions; they are further governed by this Regulation according to the Article 11 - Award disbursement procedures.

- **PARTICIPATION TO PNI – "Premio Nazionale per l'Innovazione" 2025**

The top 6 Projects in the final ranking are entitled to access the PNI. The registration fee of **€1,000 per project** is paid to the PNI by the organizers of Start Cup Piemonte Valle d'Aosta. Travel and accommodation expenses are charged to the participating teams. The 2025 edition of the PNI will take place in Ferrara on Thursday, December 4th, and Friday, December 5th, 2025, organized by PNI and the University of Ferrara, within the framework of ECOSISTER – Ecosistema Territoriale di Innovazione dell'Emilia Romagna, funded by the PNRR.

- **SPECIAL MENTIONS "cross-category":**

- **WOMEN ENTREPRENEURSHIP MENTION:** for the best female-led business Project with a majority female team (over 50%).
- **SOCIAL INNOVATION MENTION:** for the best 'Social Innovation' Project proposing innovative solutions in one of the fields provided by article 2, paragraph 1 of Legislative Decree 155/2006 on social enterprise (<https://www.gazzettaufficiale.it/eli/id/2006/04/27/006G0176/sg>).
- **OPEN INNOVATION / INDUSTRIAL SPIN-OFF MENTION:** for the best project concerning innovative products and/or services deriving from a joint research activity between a company and a Piedmont University.
- **CLIMATE CHANGE MENTION:** for the best business project regarding climate change, capable of integrating innovation, technology, protection, and enhancement of natural resources in order to create economic growth and environmental protection.

- **SUSTAINABLE TECHNOLOGIES MENTION:** for the project which stands out the most by its originality, intended as either related to the trademarks' field or the technology, awarded by Jacobacci & Partners.

In order to compete for the Special Prizes and the Special Mentions, it is mandatory to select the specific option(s) during the registration of your Project in the Stage II and to include a specific section in the Business Plan with appropriate quantifiable parameters to measure the required impact.

Article 4 - Operational Bodies

To safeguard the competition's objectives and the adherence to the Regulation, and to coordinate operative activities, the following Operational Bodies are established:

- **Evaluation Committee:** chaired by the Director of AIFI (Italian Association of Private Equity, Venture Capital, and Private Debt) and completed by experts and representatives of the Promoting Institutions. It is advised by a Jury made of academics, experienced entrepreneurs, venture capitalists, and business angels. The Jury evaluates the projects according to the criteria and methods indicated in Article 9 of this Regulation. The work and evaluations of the Jury are confidential.

The Evaluation Committee evaluates the formal eligibility of candidate Projects autonomously and at its discretion, defines the final ranking, and assigns the prizes accordingly.

The Evaluation Committee's judgment is unquestionable and unappealable.

- **Organizing Secretary:** responsible for organizing all operational activities aimed at the realization of the Business Plan competition. It is based at I3P, the Innovative Companies Incubator of Politecnico di Torino.

Article 5 - Admission Criteria

Start Cup Piemonte Valle d'Aosta XXI Edition - Year 2025 will accept proposals coming from:

- **Aspiring entrepreneurs** who are at least 18 years old, either individually or as a team.
- **University students and/or members of Universities and Research Centers** (undergraduates, graduates, PhD or PhD students, research fellows, professors, staff members) individually or as a team.
- **Company owners** whose company establishment date is:
 - a) after October 1st, 2024.
 - b) from January to September 2024 but with a business start declaration (as from the operational activity start date specified in the Italian Chamber of Commerce registration) from October 1st, 2024.

Are not eligible:

- Projects that took part in previous editions of the Start Cup Piemonte Valle d'Aosta and either placed among the 10 finalists and/or won a special prize.
- Projects that competed, in 2025, in other regional Start Cups that are part of the PNI – Premio Nazionale dell'Innovazione circuit, listed at www.pnicube.it.

The possible recognition of other awards or indirect participation in other initiatives using the presented idea does not prevent admission.

Business Ideas and Projects must fall into one of the following **competing categories**:

- **Life Sciences:** innovative products and/or services to improve people's health.
- **ICT:** innovative products and/or services in information technology and new media for cybersecurity and cloud computing (for example, e-commerce, social media, mobile gaming) and innovative hardware and software technologies (for example, microelectronics and photonics devices, advanced materials for ICT, new computational architectures, AI/LLM technologies, imaging).
- **Cleantech & Energy:** innovative products and/or services aimed at improving environmental sustainability, environmental protection, and energy management.
- **Industrial:** innovative products and/or services for industrial production that do not fall into the above categories, which are innovative in terms of technology or market.

- **Tourism and Cultural & Creative Industries:** innovative products and/or services targeting the Tourism sector and the Cultural & Creative Industries.

Article 6 - Participation Methods

Participation in Start Cup Piemonte Valle d'Aosta XX Edition - Year 2024 is free of charge.

Start Cup Piemonte Valle d'Aosta XXI Edition - Year 2025 ends in November 2025 and is divided into two operational stages:

- **Stage I – Ideas Competition:** submit a business idea **from April 16th to June 3rd, 2025.**
- **Stage II - Business Plans Competition:** submit a Business Plan **from June 4th, 2025, to July 28th, 2025.**

You can apply in one or both Stages, so that you can compete for the Prizes set forth in Article 3.

Ideas submitted to Stage I and business projects submitted to Stage II must, regardless of the development stage, arise from the original work of an individual or a group of individuals and be aimed at creating an innovative start-up according to this Regulation's provisions.

Applications must be submitted within the above deadlines by filing out the registration form available on the "Submit a project" page on the official competition website (www.startcup-piemonte-vda.it), including all the required documents (such as CVs of the entire team, detailed project presentation, any technical attachments, etc.).

During the online application process in both Stages, applicants **must identify a reference Incubator** by choosing from the Business Incubators of the Promoting Institutions listed below:

- I3P - Innovative Companies Incubator of Politecnico di Torino
- 2i3T - Business Incubator of the University of Turin
- Pépinières d'Entreprises of Aosta or Pont-Saint-Martin (in case of application for the Valle d'Aosta Prize)

Article 7 - Stage I: Business ideas and related evaluation process

The **business idea** must be characterized by a high degree of knowledge content, regardless of its development stage, and must arise from the original work of an individual or a group of individuals.

The business ideas' evaluation process is demanded to the Business Incubators by the Chairman of the Evaluation Committee.

Incubators conduct the idea evaluations using the following criteria:

- Technical feasibility
- Assessment of the degree of technical development achieved by the team
- Originality of the product/service
- Target market size
- Ability to meet a market need/requirement
- Competition assessment
- Sustainability of competitive advantage
- Economic growth prospects
- Entrepreneurial team's qualities and skills

Incubators will contact only the teams that have successfully passed the selection stage to start providing the consulting services in order to develop the project's Business Plan, according to this Regulation's provisions.

Article 8 - Stage II: Business Plan and Executive Summary

The **business plan** must be characterized by a high degree of knowledge content, regardless of its development stage, and must arise from the original work of an individual or a group of individuals.

The Business Plan can be presented in whichever format and must be presented alongside with an Executive Summary in standard format.

The **Executive Summary** must briefly describe the business project, be at most 3 pages, and contain the following elements:

- a) The needs the company intends to satisfy, and the types of products / services designed to fulfil such needs
- b) The premises (history) and development stage of the idea, in particular its products/services (evidence of customer acceptance or positive expert reviews if any)
- c) The products / services target market, customer segments, and its desired goals
- d) Competition and competitive positioning (advantages)
- e) The entrepreneurial/managerial team and their background
- f) The core operational and organizational aspects (commercial, technical, productive, administrative)
- g) The risks and protections/defenses (legal/managerial)
- h) The main goals distributed over time and the constraints (financial and managerial resources...)
- i) The economic results summary and the financial/asset structure (base case, possibly best case and worst case also)

Business Plans and **Executive Summaries**, together with any attached documentation, must be sent exclusively in PDF format through the registration form available on the "Submit your idea" page on the official competition website (www.startcup-piemonte-vda.it). Any videos and/or audios explaining the business project must be made accessible online through appropriate links included in the Business Plan.

Article 9 - Stage II: Business Plan evaluation Process

The evaluation process to define the finalist projects is managed by a Jury that assesses the Business Plans based on the following criteria:

- a) Technical feasibility, taking into consideration the proposing team
- b) Assessment of the degree of technical development already achieved
- c) Originality of the product/service
- d) Target market size
- e) Ability to meet a market need/requirement
- f) Competition assessment
- g) Sustainability of competitive advantage
- h) Economic growth prospects
- i) Entrepreneurial team's quality and skills
- j) Business Plan's quality and comprehensiveness

Except for the communication to the finalists, there will be no publication/communication of any Stage II ranking list. The evaluation phase ends in October 2025 and the list of finalists is published online on the Start Cup award event page.

Article 10 - Final Awards Ceremony

The final awards ceremony is organized by the Promoter Committee and hosted in rotation by the Piedmont universities promoting the Business Plan Competition. Alternatively, the event can be hosted in another location.

As for 2025, the ceremony will be hosted in Turin by November 6th, 2025, respecting security criteria and restrictive measures in force.

The teams of the finalist Projects, special prizes, and special mentions will be invited to the final ceremony and will present their entrepreneurial Project with a public presentation.

The final results and the list of winners will be announced during the awards Ceremony.

Article 11 - Award disbursement procedures

The cash prizes highlighted by this Regulation are expressly intended to generate enough financial resources to help the start-up launch.

Please note that cash prizes are not cumulative and are intended before taxes and contributions.

1. **The economic prizes are attributed solely to the companies established as innovative start-ups, and the actual cash prize award is subject to the compliance with the following points:**
 - a) Establishing the company with a corporate purpose consistent and functional to the Project presented in the competition with a registered office in the Piedmont or Valle d'Aosta.
 - b) Completing all necessary procedures for the establishment of the company at one of the competition's Incubators (I3P, 2i3T, Pépinière d'Entreprises of Aosta or Pont-Saint-Martin) and signing the relative incubation contract; the establishment must occur within 120 (one hundred and twenty) days from the official communication of the competition results (date of the Award Ceremony) under penalty of forfeiture of all rights unless expressly indicated possibility of extension.
 - c) Sending the Organizing Secretary of the competition the company's certificate of registration with the CCIAA in the special innovative start-up section together with the above-mentioned documents.

2. **Furthermore, exclusively for the FONDAZIONE CRC PRIZE sponsored by Fondazione CRC**, the economic award will be paid directly to the individuals composing the proposing team, and the actual cash prize award is subject to the compliance with the following points:
 - a) Establishing the company with a corporate purpose consistent and functional to the project presented in the competition with a registered office in the province of Cuneo.
 - b) Establishing the company within 120 (one hundred and twenty) days from the official communication of the competition results (date of the Award Ceremony).
 - c) Receiving the prize as individuals.
 - d) Committing to invest the prize money in the company's equity or provide it as an interest-free shareholder loan not repayable for the first 5 years of the company's life.

3. **Furthermore, exclusively for the VALLE D'AOSTA PRIZE sponsored by the Autonomous Region of Valle d'Aosta**, the identification of the winning business Project is entrusted to an Evaluation Committee specifically appointed by the Autonomous Region of Valle d'Aosta, which will also consider the team's motivation and willingness to establish the company in the Pépinière d'Entreprises of Aosta or Pont-Saint-Martin.
The actual award of the cash prize is subject to the following points:
 - a) Establishing the company with a corporate purpose consistent and functional to the project presented in the competition with a registered office in the Piedmont or Aosta Valley regions.
 - b) Completing all necessary procedures for the effective establishment of the company in the Pépinière d'Entreprises of Aosta or Pont-Saint-Martin by signing the incubation contract requiring physical presence in the chosen Valle d'Aosta incubator and active and constant participation in the tutoring and training activities as required by the same contract; this establishment must occur within 120 (one hundred and twenty) days from the official communication of the competition results (date of the Award Ceremony).

The special Valle d'Aosta Prize will be paid to the winning company in 2026.

4. **Furthermore, exclusively for the SUSTAINABILITY IN AEROSPACE PRIZE sponsored by the Piemonte Aerospace District**, the economic award will be paid directly by the Piemonte Aerospace District to the winning team as outlined in Article 11.1 "Award disbursement methods." Upon formal request by the winner, it is possible to grant an extension to the aforementioned deadline, however, within one year from the official communication of the competition results (date of the Award Ceremony).

5. **Furthermore, exclusively for the two SOCIAL INNOVATION PRIZES sponsored by Fondazione Laura & Franco Beltramo ETS**, the economic awards will be paid directly by Fondazione Laura & Franco Beltramo ETS to the two winning teams as outlined in Article 11.1 "Award disbursement methods."

6. **Furthermore, exclusively for the CITY OF THE FUTURE AND SUSTAINABILITY PRIZES sponsored by Fondazione Links** (LINKS Foundation), the actual prizes in services award are subject to the following points:
 - a) It will be provided directly by Fondazione LINKS to the winning team(s), chosen according to merit-based principles, as usable credit for the following services: a) access to know-how on technologies and application fields managed by LINKS (AI, connected systems, Internet of Things, immersive technologies,

- advanced computing systems, blockchain, etc.) and laboratories for experimentation and test-beds; b) professional training on digital skills and frontier technologies managed by LINKS; c) support and guidance towards funding; d) support and acceleration of contacts and relationships between innovation actors and stakeholders to promote innovation projects. The prize credit cannot be used to cover costs for purchasing materials or equipment or for other consultancy services with third parties.
- b) The winning team(s) may use the aforementioned services by engaging Fondazione LINKS within January 31st, 2026. Upon formal request by the winning team(s), it is possible to grant an extension to said deadline.
 - c) For the prize(s) to be awarded, the winning team(s) must be established as a company.
7. **Furthermore, exclusively for the two JACOBACCI & PARTNERS PRIZES sponsored by Jacobacci & Partners** (hereinafter J&P):
- a) They will be paid directly by J&P to the winning teams in the form of credit usable for consultancy services on trademark, model, and patent protection, including filing, registration, prosecution, research activities, and/or consultancy services (either through in person or remote meetings).
 - b) The prize credit may only be used to cover professional fees directly due to J&P and may not be used to cover rights, taxes, or stamps due to industrial property offices or to cover expenses due to local agents for activities abroad.
 - c) The winning teams may use their respective prizes by engaging J&P within 6 months from the date of the Award Ceremony; in case of activities with a deadline before an industrial property office, the winning teams may only use their respective prizes for activities with a deadline within 12 months from the award Ceremony date.
- In any case, the prizes can be used no later than the ultimate deadline of December 31st, 2026. For the prizes to be awarded, the winning teams must be established as a startup or as a company.
8. **Furthermore, exclusively for the UNICREDIT START LAB PRIZE sponsored by Unicredit SpA**, the award:
- a) Consists of a mentorship session to assess the suitability of the project to be admitted into targeted content of the Start Lab program.
 - b) The UniCredit Start Lab program offers an all-around support to start-ups, by supporting teams through all the business lifecycle stages with specific actions: a real business platform for the best innovative entrepreneurial projects.
 - c) UniCredit may choose at its sole discretion among the 10 finalist projects one project to be awarded the mentorship session.
9. **Furthermore, exclusively for the three "FUTURE MOBILITY" PRIZES sponsored by City of Turin - ToMove**, the award consists of:
- a) Specific technical consulting, thanks to the support of the Polytechnic of Turin and other implementing partners of the ToMove project.
 - b) Support in accessing specific data sources that are not directly available in Open Data format.
 - c) Access (if of interest) to specific research infrastructures of the Polytechnic of Turin.
 - d) Participation in one or more promotional events at the national and local level
 - e) Connection with the "Living Lab – ToMove" community and support in accessing networking, training, and funding opportunities.
10. **Furthermore, exclusively for the two "DOMENICO APPENDINO PRIZES" sponsored by Ame Ventures srl**, for companies in the Cleantech and Energy sectors, the economic awards will be paid directly by I3P, the Innovative Companies Incubator of the Politecnico di Torino, as the Organizing Secretariat of the Start Cup, in the name and on behalf of Ame Ventures srl, to the two winning teams as outlined in Art. 11.1 "Award disbursement methods."

Article 12 – Copyright and privacy

Each business project remains property of the applicants, which may protect it through the forms of protection provided by law.

Each candidate is responsible for the completeness, clarity and truthfulness of data and information contained in the documentation and materials prepared and/or compiled as part of participation in the competition.

The members of the administrative and operational bodies of the competition are exonerated from any liability for any disputes that may arise regarding the originality and authorship of the work, parts of the work or any imitations by third parties of the work itself. All the parties involved in the various steps of the competition, including the Evaluation Committee members and the Jury, sign a confidentiality agreement "NDA, Non-Disclosure Agreement", concerning the information provided by the participants about their business projects.

Article 13 – Validity of the Regulations

The Regulations determine the procedures and operating criteria of the 2025 edition of "Start Cup Piemonte Valle d'Aosta" and are enforceable only for that edition.

The organizers reserve themselves the right, where they deem it as appropriate, to make changes or extend the deadline for submitting applications, providing appropriate notice on the competition website.

Article 14 - Processing of personal data

[The information regarding the processing of personal data is available on the website of the contest.](#)

PRIVACY POLICY OF THE START CUP CONTEST [Version dated May 2025]

Pursuant to and for the purposes of European Regulation no. 2016/679 and Legislative Decree 181/2018 (hereinafter "the Rule"), there follows information about the processing of data regarding the management of Start Cup Piemonte Valle d'Aosta (Piedmont and Aosta Valley).

1) Data Controller

The Data Controller is, alternatively:

- I3P - Innovative Companies Incubator of the Politecnico di Torino (Polytechnic University of Turin)
- 2i3T - Incubator of the University of Turin

Further indications and references relating to the Data Processor and Data Protection Officer (DPO) of each individual entity can be found on the individual institutional websites.

2) Data

"Data" means any information that the individual participant in the Competition communicates to the incubators indicated in point 1).

3) Purposes of processing

Data will be processed for the management of the Start Cup Piemonte Valle d'Aosta (Piedmont and Aosta Valley).

4) Legal basis of the processing

The processing of the Data for the purposes indicated in point 3) above is based on the consent you have given.

5) Processing Modalities

Within the scope of the purpose indicated at point 3) above, the processing of the Data will take place in paper form (in writing) and by means of electronic instruments, in compliance with the provisions of the law on data processing, adopting the appropriate security measures.

The treatment of the Data will be managed by specifically trained and instructed personnel, in order to guarantee the appropriate security and confidentiality, as well as to avoid any risk of loss and/or destruction and access by unauthorized subjects.

6) Communication and dissemination of Data

Within the limits strictly pertinent to the purpose indicated in point 3) above, the Data may be communicated to subjects within the single selected Incubator which has been specifically authorized and trained in the processing of personal data, and which carry out activities linked and instrumental to the management of the Start Cup Piemonte Valle d'Aosta (e.g. administrative and organizational staff, etc.).

The Data may also be communicated to the Promoters of Special Prizes so that they can process them to enable participation in the prizes.

Data relating to candidates competing for the Valle d'Aosta Special Prize will be transmitted to the Valle d'Aosta Region, which may also use it for information on initiatives and incentives promoted by the Regional Administration.

Data may also be communicated to the *Associazione Italiana degli Incubatori Universitari e delle Business Plan Competition Locali* (Italian Association of University Incubators and Local Business Plan Competitions), better known as PNIcube.

Should it be necessary, for activities related to the management and maintenance of computer systems and the website, the Data may be processed by subjects specifically appointed by the Data Controller as Data Processors. Cookies may be used (short pieces of information that can be saved on the user's computer when the browser calls up a particular website: by means of these cookies the server sends information that will be read and updated every time the user returns to the site) but only of a technical nature, not third party or profiling.

7) Data retention period

The Data will be kept for 3 years since the date of its collection, without preventing the possibility of revoking consent as per point 8) below. Information related to the Start Cup Piemonte Valle d'Aosta ranking list will be kept indefinitely.

8) Rights of the Data subject

With reference to the Data, you are entitled to request from the selected incubator:

- access, in the cases provided for by the law;
- the rectification of inaccurate Data and the integration of incomplete Data
- the cancellation of the Data for the reasons generally provided for, such as when they are no longer necessary with respect to the above-mentioned purposes or are not processed in compliance with the law;
- the limitation of the treatment for the cases foreseen, as in the case in which the accuracy of the Data is contested and it is necessary to verify the correctness;
- opposition to the treatment, in the cases provided for.

In relation to the purpose referred to in paragraph 3) above, there is also the right to revoke one's consent at any time without affecting the lawfulness of the treatment given before the revocation.

All the rights listed above may be exercised by contacting the Data Controller of the selected incubator by registered letter or PEC.

9) Complaints

In the event that the processing of data is thought to violate the provisions contained in the regulations, you have the right to lodge a complaint with the Guarantor for the protection of personal data in accordance with the provisions of the Regulations.

10) Nature of Data provision

The provision of the Data requested as per these Regulations is a necessary requirement in order to manage the Start Cup Piemonte Valle d'Aosta.

Failure to provide even a part of the Data entails the objective impossibility to proceed in that sense.

11) Transfer of Data The Data is stored at the Company's registered office and on servers located in the European Union. The Data may also be uploaded on a sharing platform called "Dropbox", a file hosting service managed by the American company Dropbox Inc.

Article 15 – Consent for video, photo, audio recordings

(Art. 97 Legge 22/4/1941, n. 633)

All photographic, video and/or audio recordings made during the activities of Start Cup Piemonte Valle d'Aosta, on the occasion of interviews and related public events, made by third parties authorized by the Start Cup Piemonte Valle d'Aosta Organizers and/or produced by the participants themselves, have no lucrative purpose but purely informative and promotional purposes of Start Cup Piemonte Valle d'Aosta. Their use, in whole or in part, in any form or way, is to be considered free of charge and no claims may be made in the future.

The Organizing Secretary