



fondo  
sociale europeo



Turin, March 2022

## START CUP PIEMONTE VALLE D'AOSTA XVIII EDITION – YEAR 2022 – ITALY

The 18<sup>th</sup> edition of Start Cup Piemonte Valle d'Aosta - year 2022 is being launched during the **COVID-19 health emergency**, therefore the activities traditionally carried out in presence will be run in compliance with the security criteria and restrictive measures in force for the duration of the project. These arrangements, where necessary, will be communicated by the organization to the participants.

### REGULATIONS

#### Article 1 - Definition

Start Cup Piemonte Valle d'Aosta is an entrepreneurial projects competition that aims to stimulate the birth of new innovative startups at the Incubators of the promoting institutions that coordinate the organization of the competition: **I3P**, Innovative Business Incubator of Polytechnic University of Turin; **2i3T**, Business Incubator of University of Turin; **Enne3**, Business Incubator of Eastern Piedmont.

The competition is held annually and involves two intermediate stages (Stage I and Stage II). The participants can take part, for free, in one or both the stages by submitting a business idea or an entrepreneurial project (a Business Plan). The competition is aimed at people - single proponents or groups (teams) - or companies, as defined by these Regulations, interested in developing innovative business ideas and projects by rewarding them with cash prizes, training and assistance, in accordance with the provisions of these Regulations.

The competition is organized as part of the PNI, the Italian National Award for Innovation. For this reason, the best six projects of the regional competition Start Cup Piemonte Valle d'Aosta are entitled to participate in this prestigious national competition.

#### Article 2 – Objectives and guiding principles

The purpose of the competition is to spread the culture of innovation and local development in order to encourage and support the creation of innovative startups with a high degree of knowledge content, so as to boost economic growth in Piedmont and Valle d'Aosta territory.

The initiative is inspired by the principle of equal opportunities, in order to not impair the participation of any individual, for reasons related to gender, religion and belief, race and ethnic origin, disability, age, sexual or political orientation.

#### Article 3 - The prizes

Start Cup Piemonte Valle d'Aosta provides prizes, in services or in cash, divided according to the stage of the competition.



per una crescita intelligente,  
sostenibile ed inclusiva

INIZIATIVA CO-FINANZIATA CON FSE